

#### PORTFOLIO



Charlotte, North Carolina (980) 298-5648 estrella.soto.m@gmail.com

### **SUMMARY**

Detail-oriented graphic designer with 2 years of experience and excitement for problem solving. Highly organized, self-motivated, proficiency in Adobe programs and excellent time management skills. A designer who understands the importance of visual communication and shows it through ideation and the design process.

## **EDUCATION**

Central Piedmont Community College – Charlotte, NC (May 2023) Associates in Applied Science, Advertising and Graphic Design.

#### **SKILLS**

- Adobe InDesign, Adobe Illustrator, Adobe Photoshop.
- Proficiency in various Microsoft programs to include but not limited to Word, Excel, PowerPoint.
- Proficiency in Figma
- Basic web design skills.
- UX/UI implementation.
- Fluent writing and speaking in Spanish.
- Quick understanding and learning of most electronics and mechanics.

#### **EXPERIENCE**

Graphic Design Intern

Spinrite – Charlotte, NC (July 2022 - October 2022)

Create packaging guidelines for new product release using die-lines and layout techniques, create new sub-brand designs for existing product, file management.

# Kids and Baby Department Manager

Old Navy Co. – Charlotte, NC (January 2021- Current) Managing department sales, re-arranging merchandise & store models for visual appeal, performing opening and closing procedures.

## Operational Manager

Old Navy Co. – Charlotte, NC (November 2017 - January 2021) Managed all early morning operational procedures, merchandised product, interviewed and trained new team members, performed opening and closing procedures.