



Estrella A. Inman

Graphic Designer

Charlotte, North Carolina

(980) 298-5648

info@estrellaa.com

SUMMARY

Detail-oriented graphic designer with 4 years of experience and a passion for problem-solving. Highly organized and self-motivated, with proficiency in Adobe programs and excellent time management skills. Adept at understanding the importance of visual communication, showcasing this through ideation and the design process.

EDUCATION

Associates in Applied Science, Advertising and Graphic Design.

Central Piedmont Community College — Charlotte, NC (May 2023)

TECHNICAL SKILLS

- HTML
- CSS
- UX/UI
- Canva
- Figma
- imovie
- Airtable
- Wordpress
- Powerpoint
- Bootstrap 5
- After Effects
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word
- Microsoft Excel
- Adobe Premiere Pro
- Adobe Premiere Rush
- Responsive Web Design

SOFT SKILLS

- Fluent in written and spoken Spanish
- Quick understanding and learning of most electronics and mechanics

EXPERIENCE

Graphic Designer | Freelancer — Charlotte, NC (January 2021 — Current)

As a freelancer, I have worked on a variety of projects, providing tailored graphic design solutions to meet the unique needs of each client. My responsibilities include conceptualizing and executing designs for branding, marketing materials, and digital content.

TrueHomes | Graphic Designer — Monroe, NC (July 2023 — Current)

At TrueHomes, I create branding for new home communities and generate graphics for websites, social media, and printed materials. I design landing pages to enhance overall website visuals and edit videos for advertisements and social media platforms. Additionally, I create animations for the TrueHomes Giphy platform and corporate presentations.

Spinrite | Freelance Graphic Designer — Charlotte, NC (January 2023 — Current)

In my role at Spinrite, I edit videos for social media and class tutorials, and produce patterns and graphics for website and video content, contributing to the company's online presence and marketing efforts.

Graphic Design Intern — Charlotte, NC (July 2022 — January 2023)

During my internship at Spinrite, I created packaging guidelines for new product releases using dielines and layout techniques. I also designed new sub-brands for existing products, developed presentation templates for corporate meetings, and managed design files efficiently.

Old Navy Co. | Manager: Kids and Baby Department — Charlotte, NC (January 2021 — July 2022)

At Old Navy, I managed department sales, re-arranged merchandise and store models for visual appeal, and performed opening and closing procedures. My role involved ensuring the department's operational efficiency and enhancing the shopping experience for customers.

Manager: Operational — Charlotte, NC (November 2017 — January 2021)

In my role as an Operations Manager, I managed early morning operational procedures, merchandised products, and was responsible for interviewing and training new team members. I also performed opening and closing procedures, ensuring the store operated smoothly and efficiently.